

# **NYDIANA RODRIGUEZ**

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## **PROFESSIONAL SUMMARY**

Graphic Designer with over six years' experience of hands-on knowledge in graphic design programs with ability to deliver clean, stunning and meaningful design ideas with proven skills in leadership, organizational, problem-solving and strong attention to detail. Creative visual designs layouts for concept for digital, presentations and printing while following brand guidelines. Knowledge of basic web development languages in HTML and CSS, in addition to proficiency in video editing, sketching, Adobe Creative Suite and Microsoft Office.

## **PROGRAM SKILLS**

Adobe: Illustrator, Photoshop, InDesign, Premiere Pro  
Microsoft: Word, Excel, PowerPoint, Outlook, Teams  
Web Design, Rhinoceros 3D, Oracle, SAP

## **EMPLOYMENT HISTORY**

**Brado Creative Insight (SMI-Alcott)** - Park Ridge, Illinois  
Associate Manager Visual Strategy & Design  
**April 2018 – October 2019**

Coordinated visual project reports from concept through completion with focus on charting and infographics. Worked closely with creative team to collaborate ideas, design layouts and create chart designs to meet deadlines and requirements. Managed production of prints, video editing, workshop materials and coordinate project materials when needed.

- Design and produce project materials for client's workshop preparation, including designing posters, banners, presentations, binding strips and print deliverables.
- Developed new concepts and creative ideas to help understand client's requirements and deliver design solution during team brainstorming sessions.
- Assisted data management team with data entry, table formatting and charting for market research data from Excel to PowerPoint.
- Provided support in video editing of focus groups footage for clients' promotional materials and interactive project report.
- Designed innovative chart designs to produce an appropriate look and feel of company reports to support the brand and content presented, ensuring all brand communication were consistent.

**EMPLOYMENT HISTORY cont.**

**Stepan Company** - Northbrook, Illinois  
Temporary - Quality Assurance Department  
**June 2016 – April 2018**

Supported SAP QM Project by reviewing and comparing all document file reports and updating training manuals. Designed dashboard concept layouts with focus on charting goals and data reports for all corporate locations. Worked closely with QA team providing support with data entry, spreadsheets, customer surveys, customer complaints and reviewing product specification orders. Provided dashboard designs for Quality metrics for Quality Scorecards and Restricted Inventory for Plant sites to use for their Corporate Global intranet site. Assisted with importing data into SAP for Quality Management Project along with meeting scheduling for the blueprint project.

**Stepan Company** - Northbrook, Illinois  
Temporary - Supply Chain Department  
**June 2015 – June 2016**

Designed dashboard layouts and pivot charts to produce and format monthly report analysis. Modified documents including copying, scanning and filing document reports. Provided support in Human Resources with their organizing file system and executed data entry projects for the benefits group. Provided support in Logistics with data entry for samples of import records. Designed labels and prints along with importing data from paper files into Excel for easier future reference.

**EDUCATION**

**Carthage College** - Kenosha, Wisconsin  
**Bachelor of Arts in Graphic Design - May 2017**